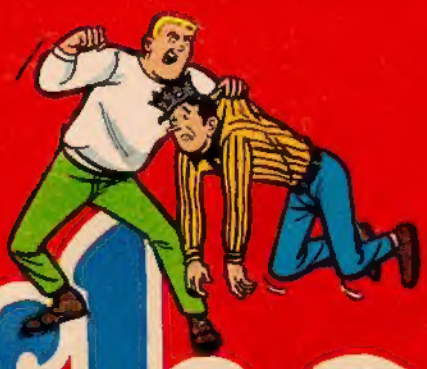
ARCHIE SERIES



APPROVED BY THE COMICS CODE AUTHORITY

12¢

MAC

JULY

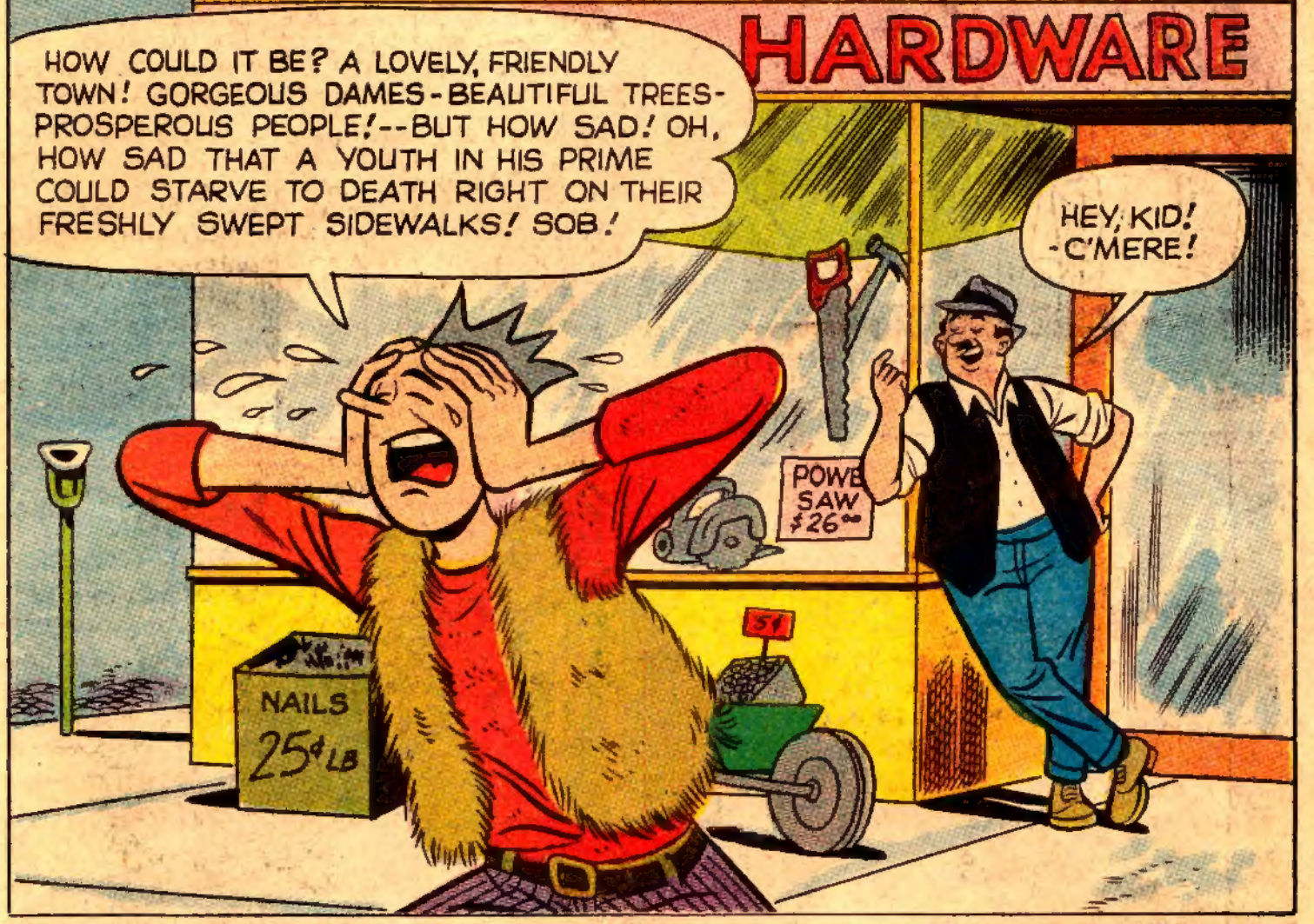
NO 158

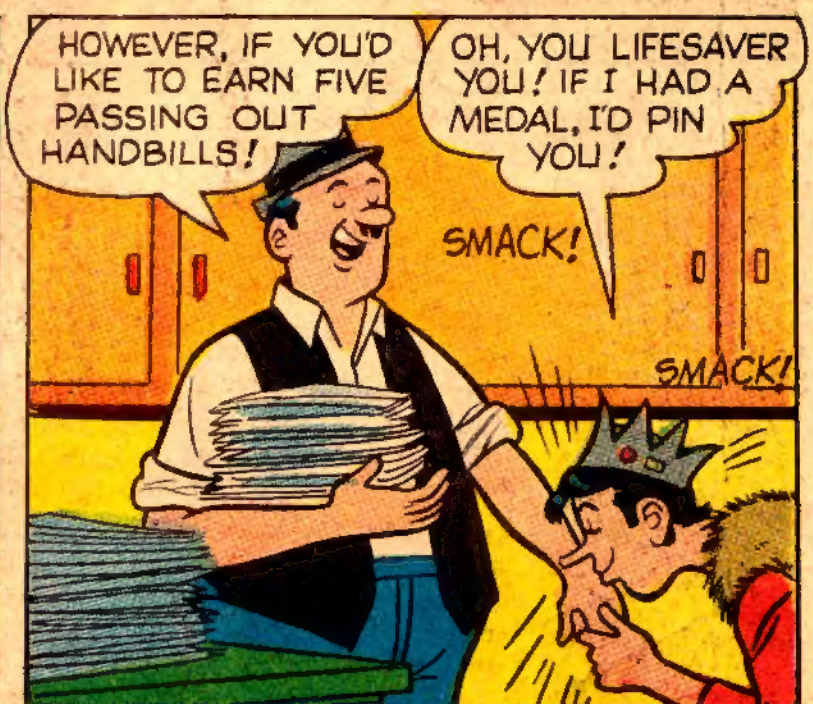
Jughead

GOSH! DID YOUR GRANDPA AMOS REALLY SHOOT DOWN A DOZEN PLANES?
NO WOMEN ALLOWED
YEAH, AND TWO OF THEM WERE EVEN THE ENEMY'S!
STOP
RIVERDALE
PHOTO BY RICHARD GEE
BALSA WOOD

Archie's Pal

Jughead Pay OFF


HARDWARE
HOW COULD IT BE? A LOVELY, FRIENDLY TOWN! GORGEOUS DAMES - BEAUTIFUL TREES - PROSPEROUS PEOPLE! -- BUT HOW SAD! OH, HOW SAD THAT A YOUTH IN HIS PRIME COULD STARVE TO DEATH RIGHT ON THEIR FRESHLY SWEPT SIDEWALKS! SOB!
HEY, KID! - C'MERE!
POWE SAW $26.00
NAILS 25¢ LB
51



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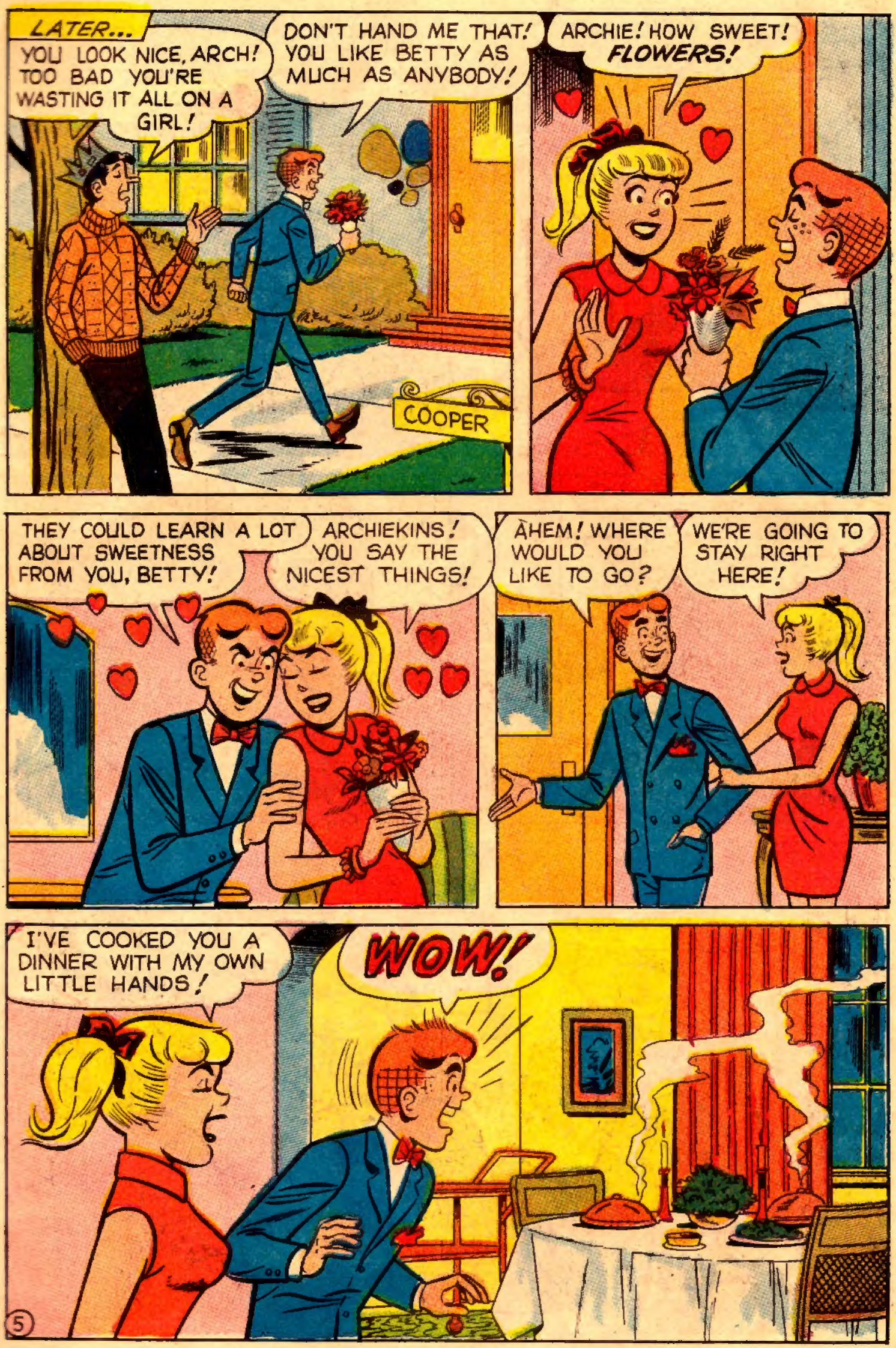
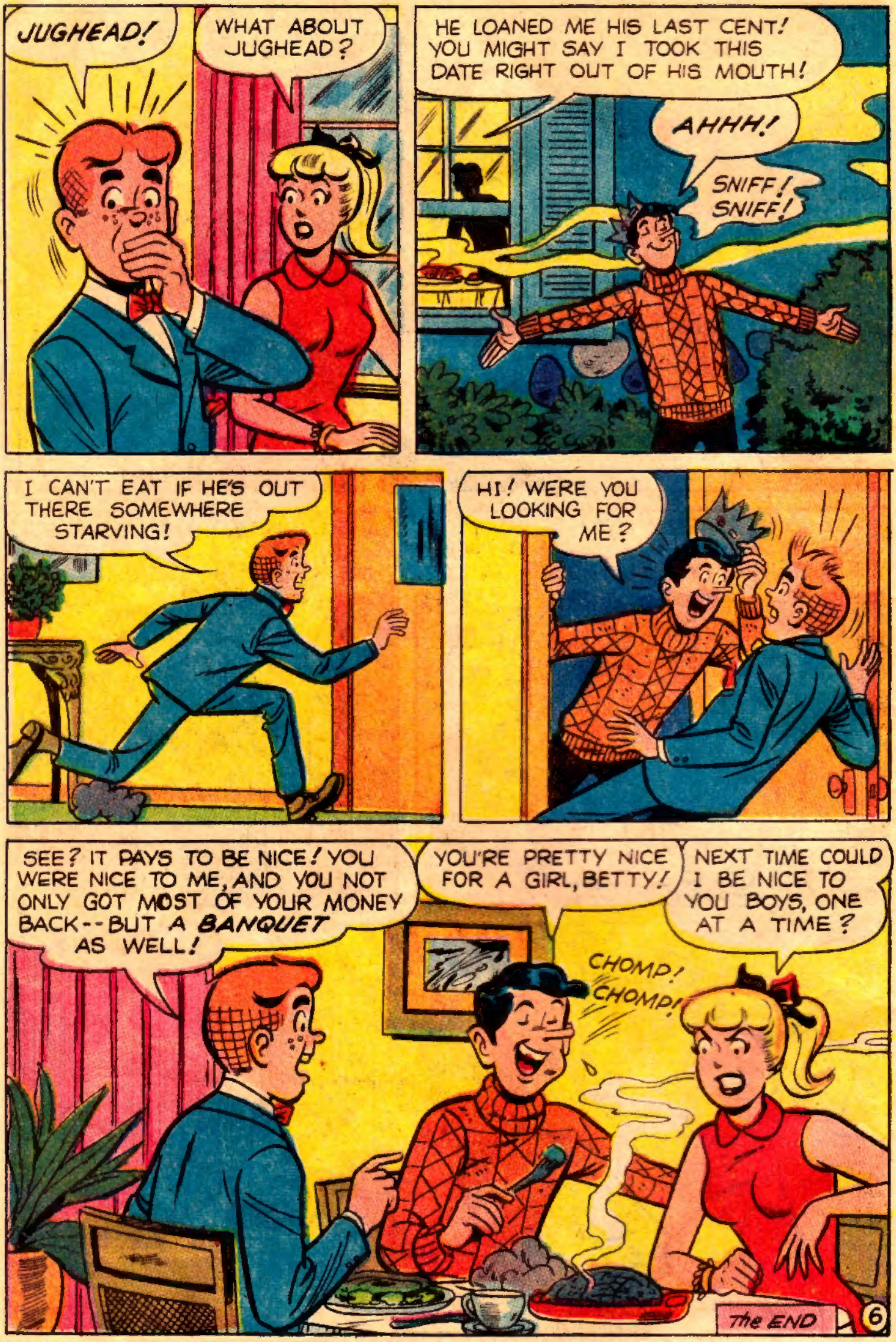
HOW GLORIOUS IS LIFE WHEN THERE'S MONEY IN YOUR POCKET!
AN HONEST DAY'S WORK FOR AN HONEST DOLLAR!
BUT WORK DOES GET TO BE A DRAG AFTER A WHILE!
OUCH! I DON'T KNOW WHICH HURTS MORE! THE HUNGER PAINS OR THE SORE FEET!
THE DEED IS DONE, KIND SIR! YOUR HANDBILLS HAVE BEEN PASSED OUT--AND I'M ABOUT TO DO LIKEWISE!
OKAY, SON! HERE'S YOUR PAY!
OH, LOVELY SPENDABLE CASH! HOW I LOVE THEE!
2

FOOD! PILES OF DELICIOUS, DELECTABLE FOOD! OH, HOW DELIGHTFUL THE PROSPECT!
FIR
CHEER UP, OL BUDDY! WHEN JUGHEAD'S HAPPY- EVERYBODY'S HAPPY!
NO! DON'T DO IT! BE SELFISH! THINK ONLY OF YOURSELF! YOU'LL BE SORRY!
OH, BOY! THE PRICE OF FRIENDSHIP IS HIGH! OKAY, ARCH! WHAT'S THE TROUBLE?
WHAT'S ALWAYS THE TROUBLE?-- MONEY!--A DATE WITH BETTY AND NO DOUGH!
3

LOOK, ARCH! YOU CAN GET ANOTHER DATE ANOTHER TIME! BUT--I MIGHT STARVE!
BUT, PAL!
YOU'VE GOT MONEY! I KNEW YOU'D COME THROUGH! I'LL NEVER FORGET YOU FOR THIS!
I DIDN'T SAY I WAS GOING TO GIVE IT TO YOU!
(SIGH!) OKAY! HERE IT IS!
JUG! YOU'VE GOT A HEART AS BIG AS ALL OUTDOORS!
AND AN APPETITE TO MATCH! DON'T FORGET THAT!
WHEW! FRIENDSHIP IS A COSTLY THING!
4


LATER...
YOU LOOK NICE, ARCH! TOO BAD YOU'RE WASTING IT ALL ON A GIRL!
DON'T HAND ME THAT! YOU LIKE BETTY AS MUCH AS ANYBODY!
COOPER
ARCHIE! HOW SWEET! FLOWERS!
THEY COULD LEARN A LOT ABOUT SWEETNESS FROM YOU, BETTY!
ARCHIEKINS! YOU SAY THE NICEST THINGS!
AHEM! WHERE WOULD YOU LIKE TO GO?
WE'RE GOING TO STAY RIGHT HERE!
I'VE COOKED YOU A DINNER WITH MY OWN LITTLE HANDS!
WOW!
5


JUGHEAD!
WHAT ABOUT JUGHEAD?
HE LOANED ME HIS LAST CENT! YOU MIGHT SAY I TOOK THIS DATE RIGHT OUT OF HIS MOUTH!
AHHH!
SNIFF! SNIFF!
I CAN'T EAT IF HE'S OUT THERE SOMEWHERE STARVING!
HI! WERE YOU LOOKING FOR ME?
SEE? IT PAYS TO BE NICE! YOU WERE NICE TO ME, AND YOU NOT ONLY GOT MOST OF YOUR MONEY BACK--BUT A BANQUET AS WELL!
YOU'RE PRETTY NICE FOR A GIRL, BETTY!
NEXT TIME COULD I BE NICE TO YOU BOYS, ONE AT A TIME?
CHOMP! CHOMP!
The END
6

Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and win cash prizes in the Archie Series Magazines. Please address all letters or postcards to ARCHIE CLUB NEWS, 1116 First Avenue, New York, N.Y. 10021

JUGHEAD NO. 158 JULY MEMBERSHIP — TWENTY CENTS

FIRST PRIZE — $5.00

REPORTER
MICHAEL LAWTON BRANSCUM
Sasakwa
Oklahoma

Dear Archie,

This is a story of spiders from the view of a talking spider.

A TOUR OF SPIDERS WITH BUTCH

"Hello, everyone! I'm Butch the Spider. I'm going to tell you some interesting things about spiders, of course, with the help of my assistant, Edward V. Johnson the second. First of all, did you know we spiders are very important? If it weren't for us, insects would increase and cover the earth. And what about our webs? That's a work of art, isn't it? Of course it is. It is always used in horror movies to give eerie effects, so it has to be pretty. Well, it's time for me to leave for the web, so Edward will take over."

As Butch leaves, Edward begins to talk . . .

"Jolly good fellow, Old Butch, but he has his faults. Well, since I'm not here to talk about Butch's faults, I'll tell you more about spiders. For instance, have you ever considered how we make our webs? It's rather a complicated matter, of course! First we figure out an appropriate area for our abode, which is hard when you're slightly near-sighted. Then we start to spin with silk. Of course you must know about our beautiful grey body which is the size of a gum drop. And, certainly, we have eight legs. Now! last but not least, is our food. Yecchhh!"

SECOND PRIZE — $3.00

REPORTER
HELEN SHERIDAN
25 Budlong Avenue
Warwick, R.I. 02808

Dear Archie,

I like to eat all kinds of vegetables, so I planted my own little vegetable garden. I had tomatoes, carrots, beans and radishes in it. I had to water it and fertilize it and even pick out the weeds so that they could not bother my vegetables. In the fall when they ripen, my mother picks and uses them in her salad. They are fresh and make a tasty salad. It was a lot of work having my own garden. It took a lot of time and patience, but it was greatly rewarding.

If any of you Archie fans want to have some fun in the summer, then try planting your own garden. I assure you it was great fun and the vegetables are always good to eat.

THIRD PRIZE — $2.00

REPORTER
LEWIS MILLS
20-B Hall Manor
Harrisburg, Pa.

Dear Archie,

I play the trumpet and I am also in the school band at Foose Elementary

School. Our band director is Mr. MacCluskie.

The parts of a trumpet are the mouthpiece, big slide, small slide, vowels, bell, tiny slides, and finger pieces.

The trumpet is a fine instrument. But it is hard on the ears. When you've been playing it for 2 years as I have, you get used to it.

FOURTH PRIZE — $1.00

REPORTER
MICHAEL CHAN
31 Florence
Highland Park, Mich. 48203

OUR FRIEND ROOFUS

Roofus is our neighbor's dog. We play with him every time we get a chance. When we do, there is always something we can find for him to eat.

When we first met Roofus we fed him grass. He seemed to like it a lot. But when we fed him bread we knew what he liked more.

Every time we fed him something he seemed to like that more. Sometimes we even fed him candy or meat! Now whenever we try to feed him grass, he won't take it.

Roofus has a sad look most of the time. His breed is half Wolf Hound and half Terrier. He is a very playful dog most of the time. When he isn't he is mean and barks.

One day we gave him a chestnut. He ran in circles around it and threw it around. In truth he is our best friend!

FIFTH PRIZE — $1.00

REPORTER
LAURIE TOMON
3116 Brookiew Boulevard
Parma, Ohio 44134

Dear Archie,

One day on our vacation I wanted to go fishing, so I rented a boat. I baited a rubber band (because I don't like worms) and soon I was fishing. I fished for a long time and I was tired. I was about to pull out the pole when I caught a muskey.

EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON

Archie Club
THIS IS TO CERTIFY THAT
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES
Archie Andrews
PRESIDENT
PRESS

Be An Archie Club MEMBER

eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the ARCHIE CLUB as an official reporter . . . you get a dressy, colorful Official ARCHIE CLUB BUTTON, and a handsome, authentic ARCHIE REPORTER PRESS CARD!

Fill out this coupon now and mail it with 20¢ in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 20c in coin to cover the cost of mailing and handling. Send to:

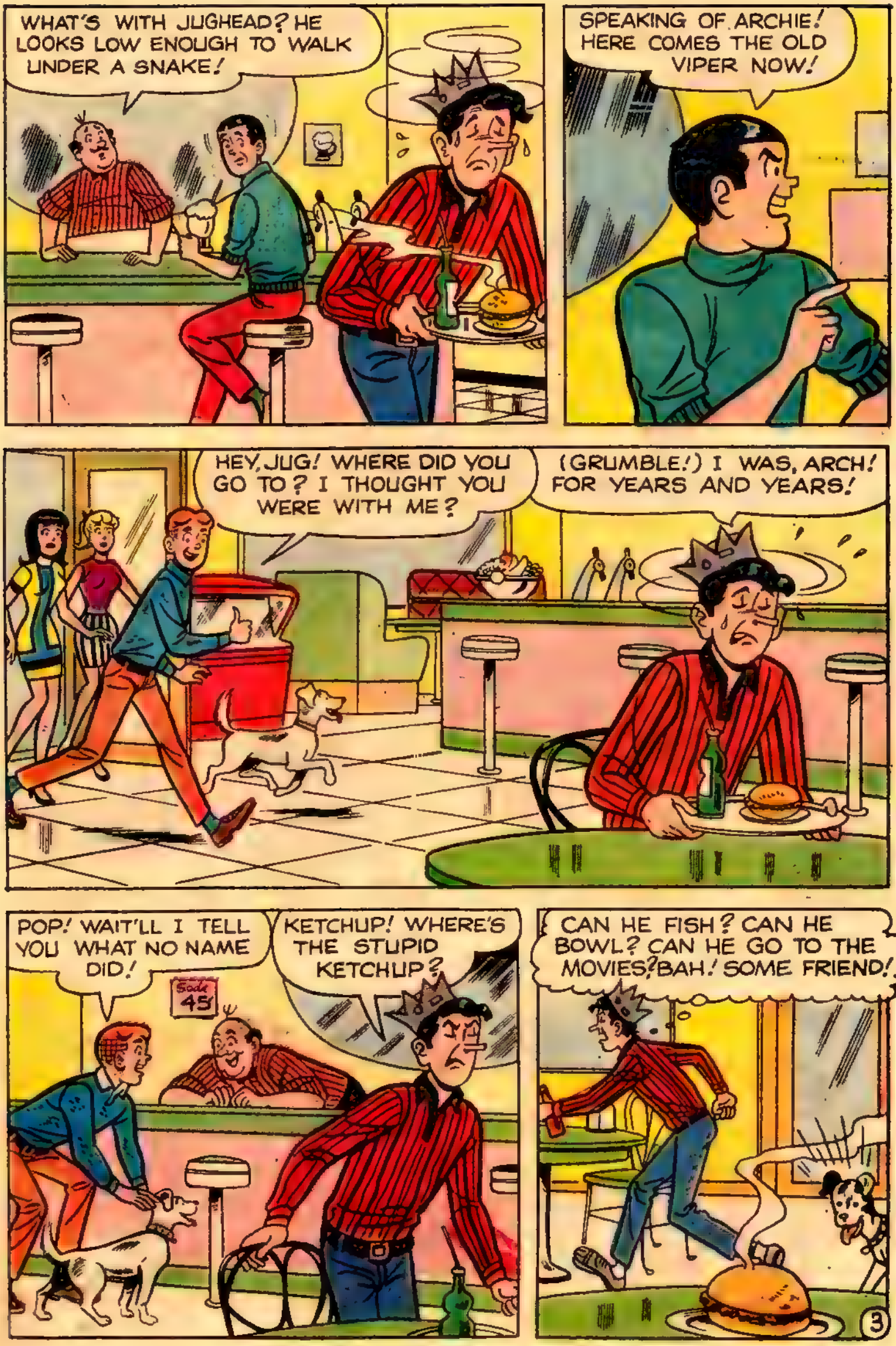
NAME..... AGE.....
(PLEASE PRINT PLAINLY)

ADDRESS.....

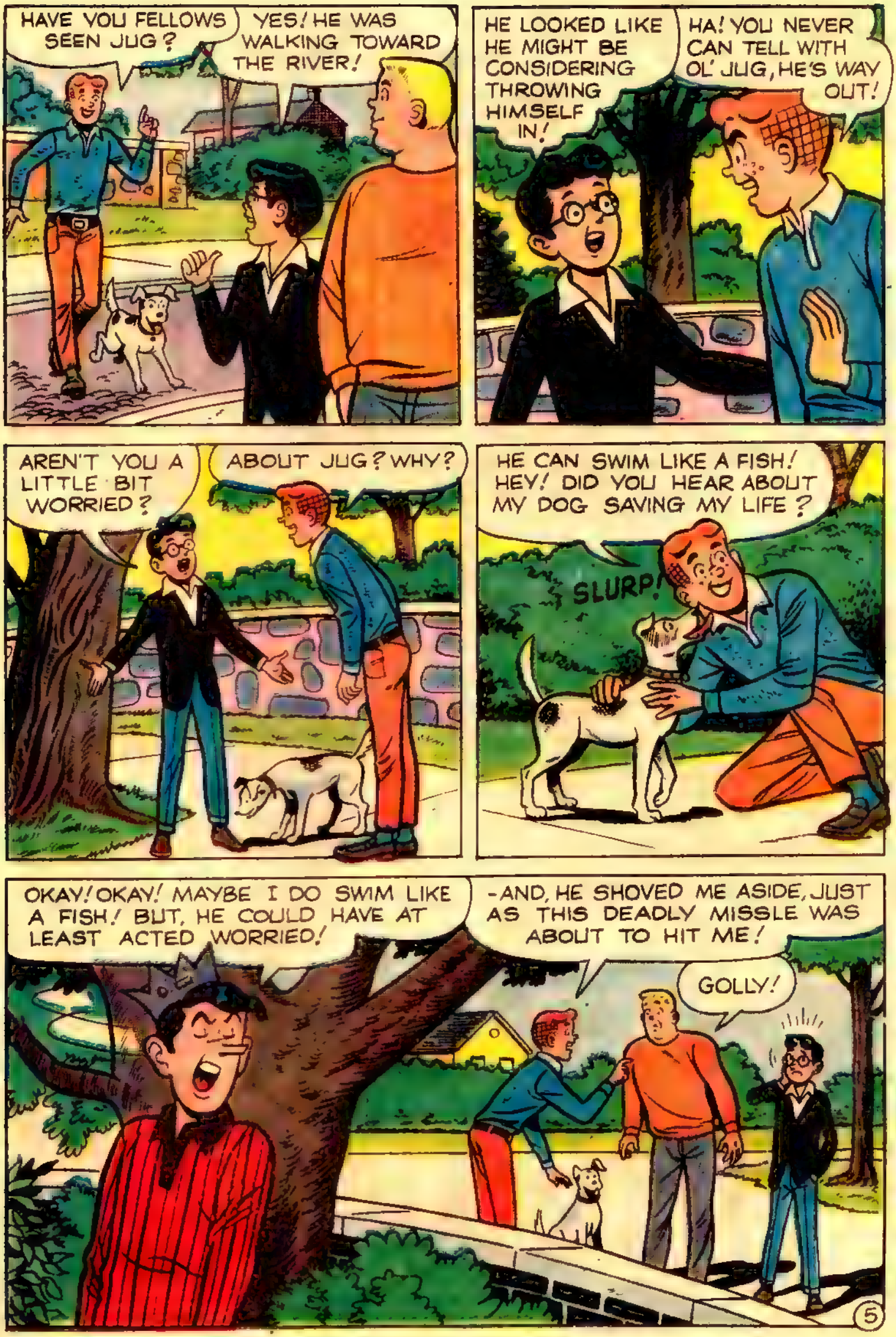
CITY..... STATE..... ZIP CODE.....

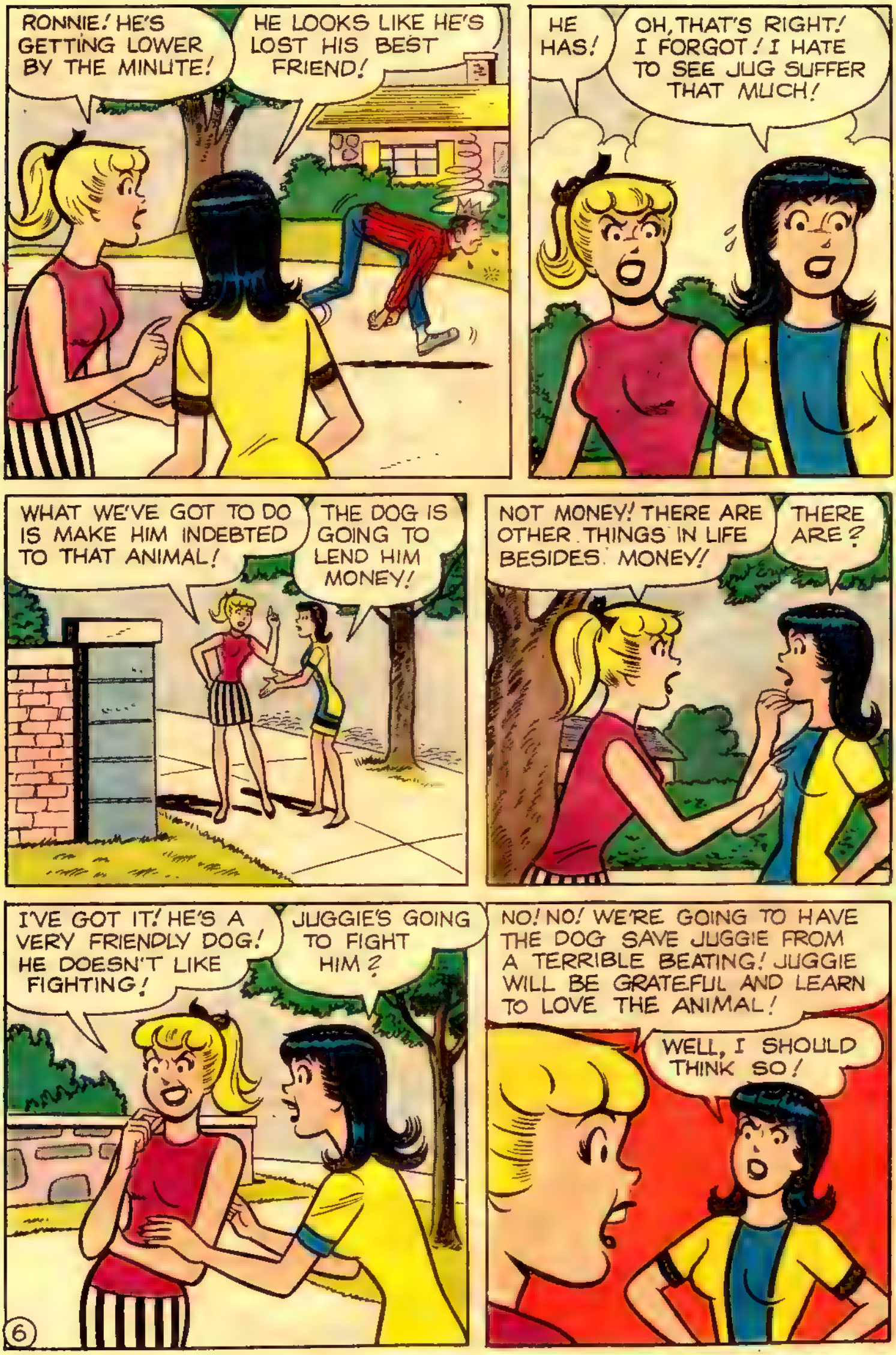
Jughead
"THAT DOG!"
WH-??
ARF! ARF!
THUMP!
JUG! DID YOU SEE THAT? HE SAVED MY LIFE! NO NAME SAVED MY LIFE! GOOD BOY, NO NAME!
ARCH! IT WAS ONLY AN APPLE! IT WOULDN'T HAVE HURT YOU!
1

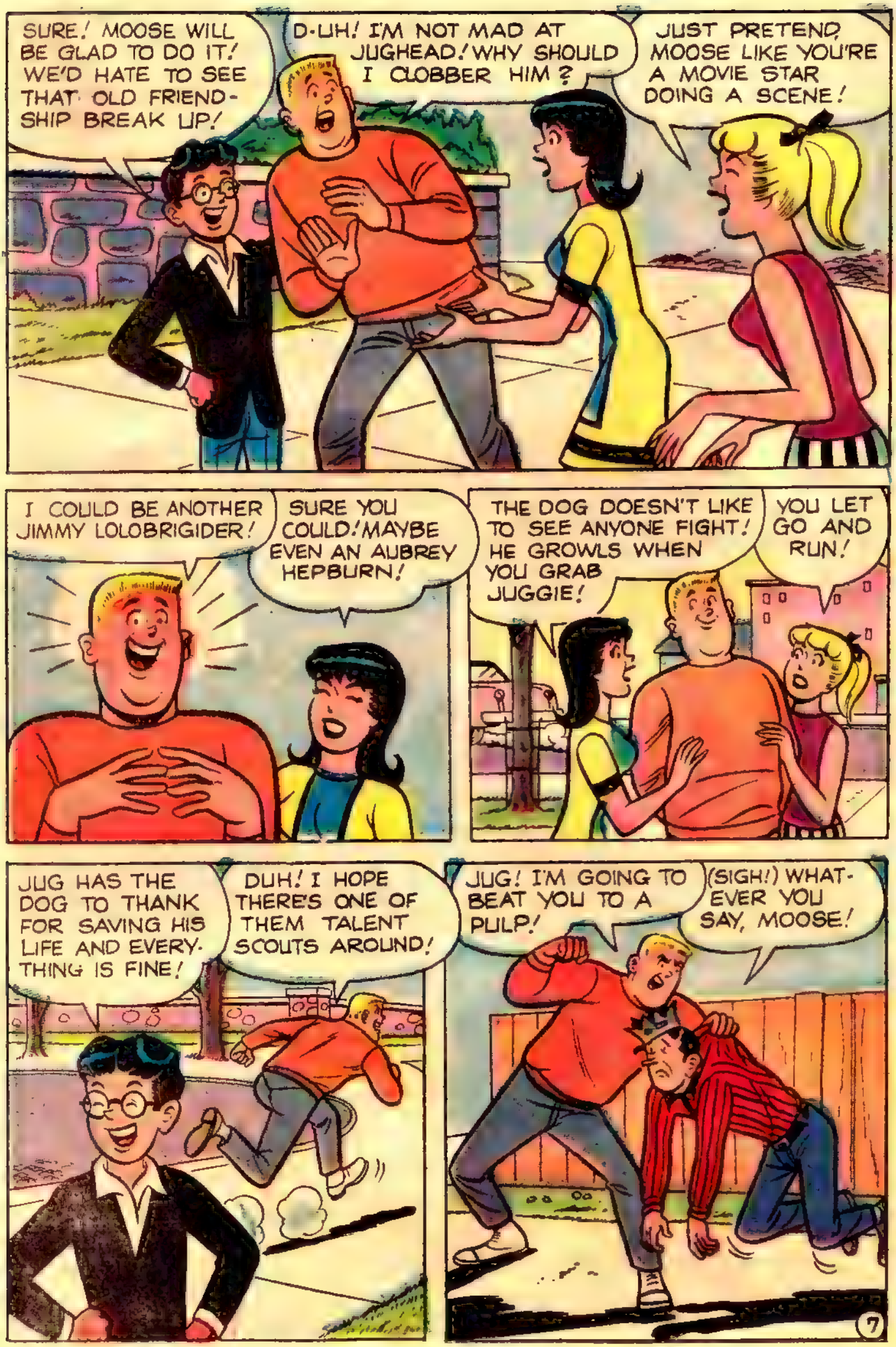
HE DIDN'T KNOW THAT! AND BESIDES, IT MIGHT HAVE HIT A VITAL SPOT!
YES, SIR! MAN'S BEST FRIEND IS HIS DOG!
OOH! DID YOU HEAR WHAT ARCHIE SAID?
DID YOU SEE POOR JUGGIE'S FACE? AFTER ALL THESE YEARS! REPLACED BY A CANINE!
GOOD OL' PUP! ALWAYS THERE WHEN I NEED YOU!
THAT REALLY HIT JUGGIE WHERE IT HURTS!
HE LOOKS STRICKEN!
THE BEST YEARS OF MY LIFE I GAVE TO HIM! TOSSED ASIDE LIKE AN OLD SHOE!
2


WHAT'S WITH JUGHEAD? HE LOOKS LOW ENOUGH TO WALK UNDER A SNAKE!
SPEAKING OF ARCHIE! HERE COMES THE OLD VIPER NOW!
HEY, JUG! WHERE DID YOU GO TO? I THOUGHT YOU WERE WITH ME?
(GRUMBLE!) I WAS, ARCH! FOR YEARS AND YEARS!
POP! WAIT'LL I TELL YOU WHAT NO NAME DID!
Soda 45
KETCHUP! WHERE'S THE STUPID KETCHUP?
CAN HE FISH? CAN HE BOWL? CAN HE GO TO THE MOVIES? BAH! SOME FRIEND!
3

AWK!
CHOMP!
CHOMP!
(SOB!) THAT'S WHAT I CALL KICKING A MAN WHEN HE'S DOWN! FIRST MY FRIEND, AND NOW MY FOOD!
choclit snoppe
YOU JUST DON'T KNOW WHAT LONELY IS, UNTIL YOU'VE BEEN SHOVED ASIDE BY A DUMB ANIMAL!
D-UH! IS HE TALKING ABOUT ME, DILTON?
NO, MOOSE! HE'S JUST TALKING TO HIMSELF! MUST HAVE SOMETHING ON HIS MIND!
I TRY TALKING TO MYSELF SOMETIMES!
AND WHAT HAPPENS MOOSE?
D-UH! I CAN NEVER THINK OF NOTHIN' TO SAY!
(SIGH!) MAYBE IT'S BECAUSE YOU DON'T HAVE ANYTHING ON YOUR MIND!
4

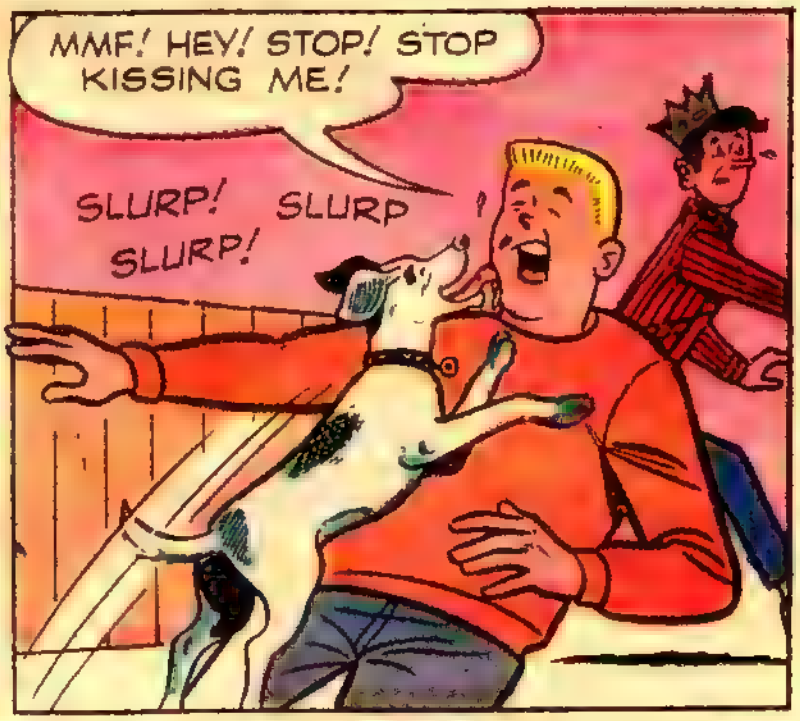

HAVE YOU FELLOWS SEEN JUG?
YES! HE WAS WALKING TOWARD THE RIVER!
HE LOOKED LIKE HE MIGHT BE CONSIDERING THROWING HIMSELF IN!
HA! YOU NEVER CAN TELL WITH OL' JUG, HE'S WAY OUT!
AREN'T YOU A LITTLE BIT WORRIED?
ABOUT JUG? WHY?
HE CAN SWIM LIKE A FISH! HEY! DID YOU HEAR ABOUT MY DOG SAVING MY LIFE?
SLURP!
OKAY! OKAY! MAYBE I DO SWIM LIKE A FISH! BUT, HE COULD HAVE AT LEAST ACTED WORRIED!
-AND, HE SHOVED ME ASIDE, JUST AS THIS DEADLY MISSLE WAS ABOUT TO HIT ME!
GOLLY!
5

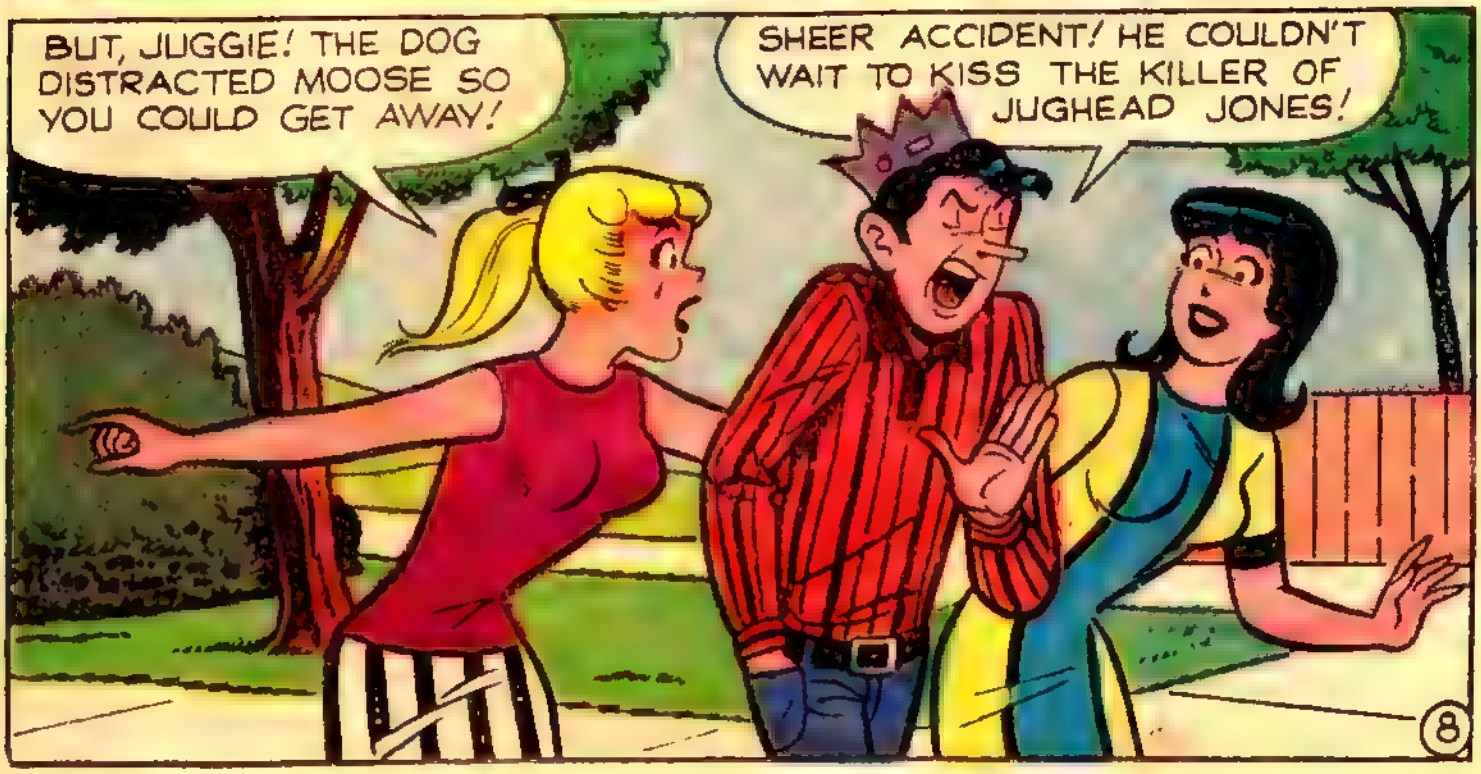

RONNIE! HE'S GETTING LOWER BY THE MINUTE!
HE LOOKS LIKE HE'S LOST HIS BEST FRIEND!
HE HAS!
OH, THAT'S RIGHT! I FORGOT! I HATE TO SEE JUG SUFFER THAT MUCH!
WHAT WE'VE GOT TO DO IS MAKE HIM INDEBTED TO THAT ANIMAL!
THE DOG IS GOING TO LEND HIM MONEY!
NOT MONEY! THERE ARE OTHER THINGS IN LIFE BESIDES MONEY!
THERE ARE?
I'VE GOT IT! HE'S A VERY FRIENDLY DOG! HE DOESN'T LIKE FIGHTING!
JUGGIE'S GOING TO FIGHT HIM?
NO! NO! WE'RE GOING TO HAVE THE DOG SAVE JUGGIE FROM A TERRIBLE BEATING! JUGGIE WILL BE GRATEFUL AND LEARN TO LOVE THE ANIMAL!
WELL, I SHOULD THINK SO!


SURE! MOOSE WILL BE GLAD TO DO IT! WE'D HATE TO SEE THAT OLD FRIEND-SHIP BREAK UP!
D-UH! I'M NOT MAD AT JUGHEAD! WHY SHOULD I CLOBBER HIM?
JUST PRETEND, MOOSE LIKE YOU'RE A MOVIE STAR DOING A SCENE!
I COULD BE ANOTHER JIMMY LOLOBRIGIDER!
SURE YOU COULD! MAYBE EVEN AN AUBREY HEPBURN!
THE DOG DOESN'T LIKE TO SEE ANYONE FIGHT! HE GROWLS WHEN YOU GRAB JUGGIE!
YOU LET GO AND RUN!
JUG HAS THE DOG TO THANK FOR SAVING HIS LIFE AND EVERY-THING IS FINE!
DUH! I HOPE THERE'S ONE OF THEM TALENT SCOUTS AROUND!
JUG! I'M GOING TO BEAT YOU TO A PULP!
(SIGH!) WHAT-EVER YOU SAY, MOOSE!

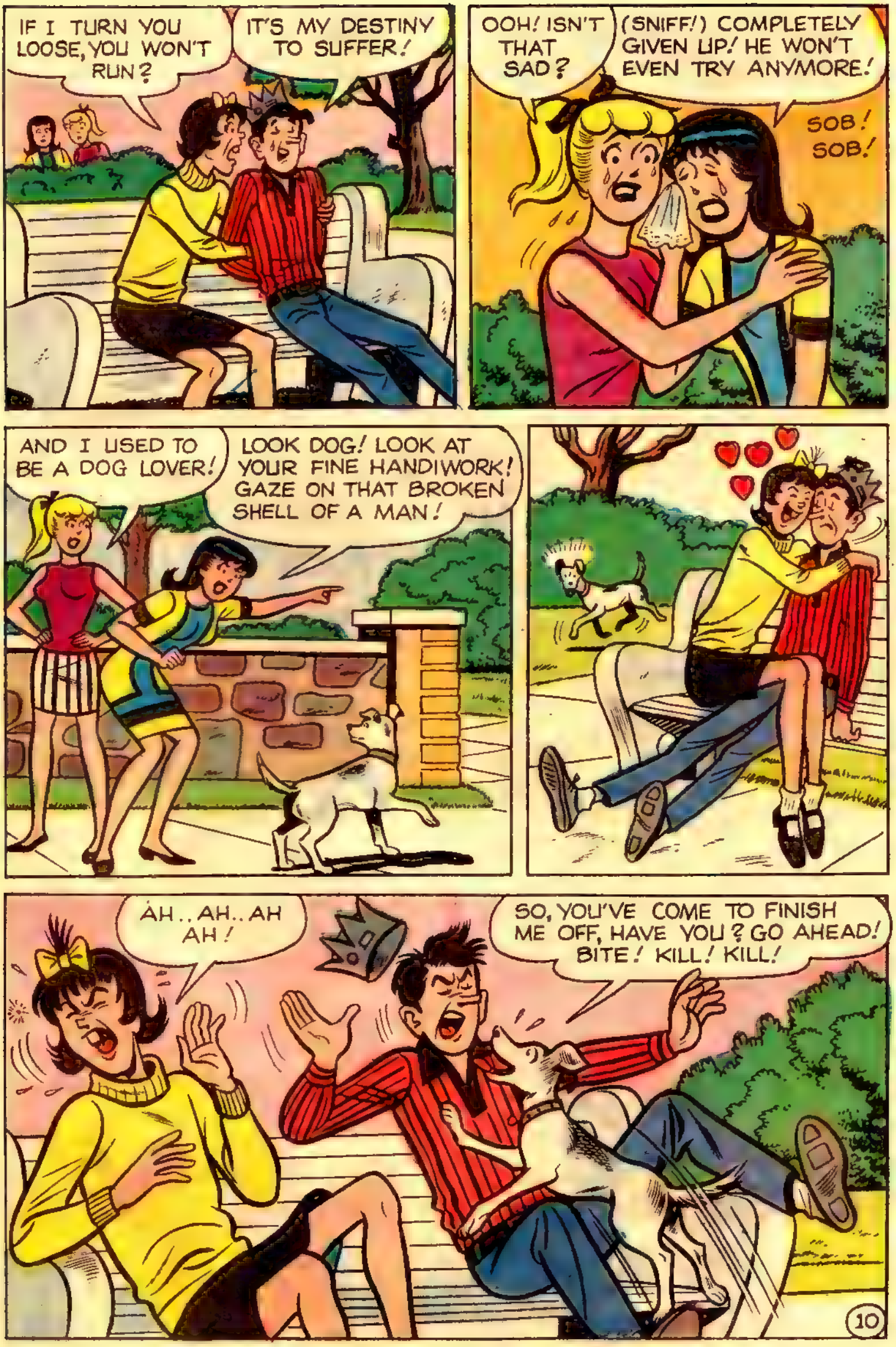
ARCHIE! DO SOMETHING!
GO! NO NAME!
GROWL!

GROWL!


MMF! HEY! STOP! STOP KISSING ME!
SLURP! SLURP SLURP!


BUT, JUGGIE! THE DOG DISTRACTED MOOSE SO YOU COULD GET AWAY!
SHEER ACCIDENT! HE COULDN'T WAIT TO KISS THE KILLER OF JUGHEAD JONES!

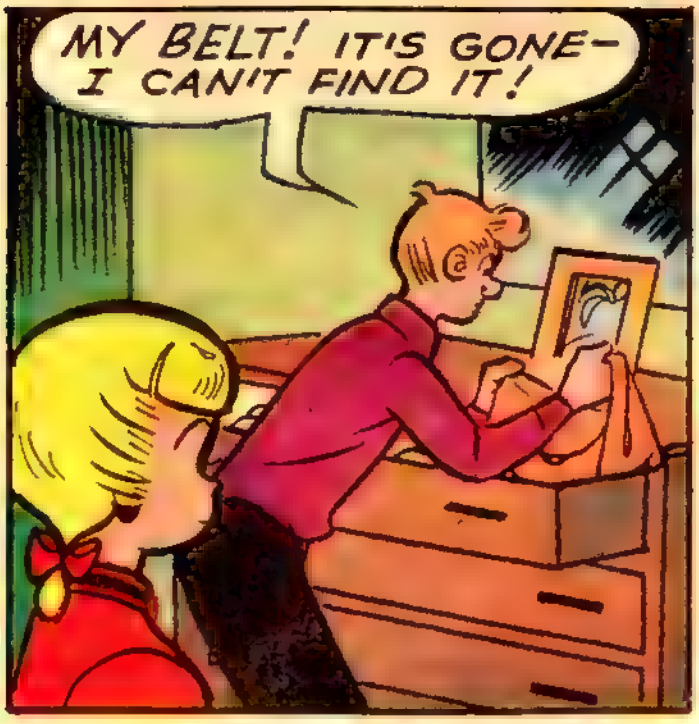
POOR GUY! HE'S REALLY HIT BOTTOM! NOTHING COULD MAKE HIM FEEL WORSE THAN HE DOES NOW!
LOOK! THERE'S THE LAST STRAW! THIS WILL REALLY KILL HIM!
BIG ETHEL! THAT'S ALL HE NEEDS!
GOTCHA, LOVER!
(SIGH!) OKAY, BIG ETHEL! YOU'VE GOT ME! I'M TOO SAD TO FIGHT BACK!
YOU MEAN YOU'RE GIVING UP? JUST LIKE THAT?
9


IF I TURN YOU LOOSE, YOU WON'T RUN?
IT'S MY DESTINY TO SUFFER!
OOH! ISN'T THAT SAD?
(SNIFF!) COMPLETELY GIVEN UP! HE WON'T EVEN TRY ANYMORE!
SOB! SOB!
AND I USED TO BE A DOG LOVER!
LOOK DOG! LOOK AT YOUR FINE HANDIWORK! GAZE ON THAT BROKEN SHELL OF A MAN!
AH.. AH.. AH AH!
SO, YOU'VE COME TO FINISH ME OFF, HAVE YOU? GO AHEAD! BITE! KILL! KILL!

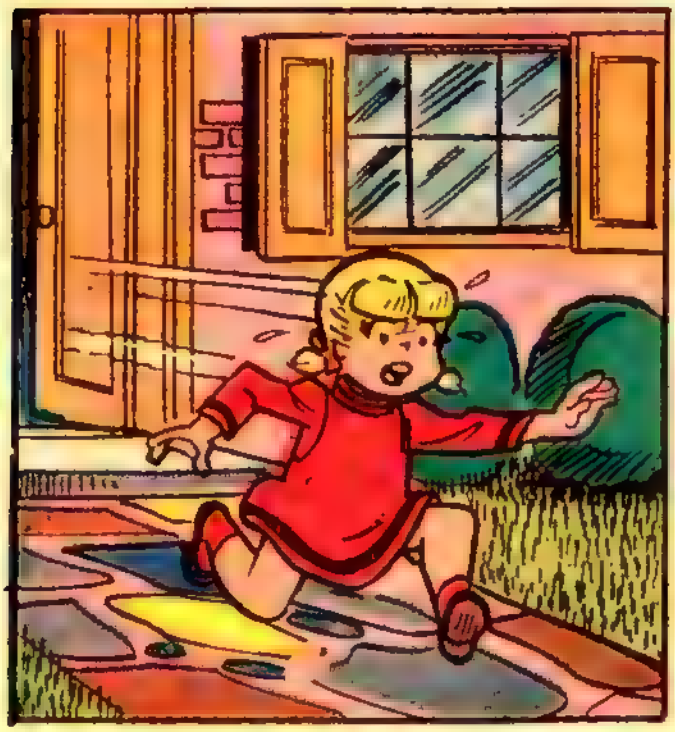
AH-CHOO!
(SNIFF) OKAY! SO YOU FOUND OUT MY WEAKNESS! I GUESS I KNEW THAT SOMEDAY YOU'D DISCOVER I WAS ALLERGIC TO DOG HAIRS!
BUT, BIG ETHEL DOESN'T GIVE UP! I CAN WAIT! YOU CAN'T SPEND ALL OF YOUR TIME WITH THAT ANIMAL!
ALLERGIC TO DOG HAIRS! FOR PETE'S SAKE!
OH, JUGGIE! WE'RE SO HAPPY FOR YOU! SO YOU'VE MADE UP WITH ARCHIE! HOW NICE! AFTER ALL, HE IS YOUR BEST FRIEND!
SORRY, KID! OL' ARCH WILL HAVE TO HAVE A BACK SEAT! A MAN'S BEST FRIEND IS HIS BEST FRIEND'S DOG!
THE END

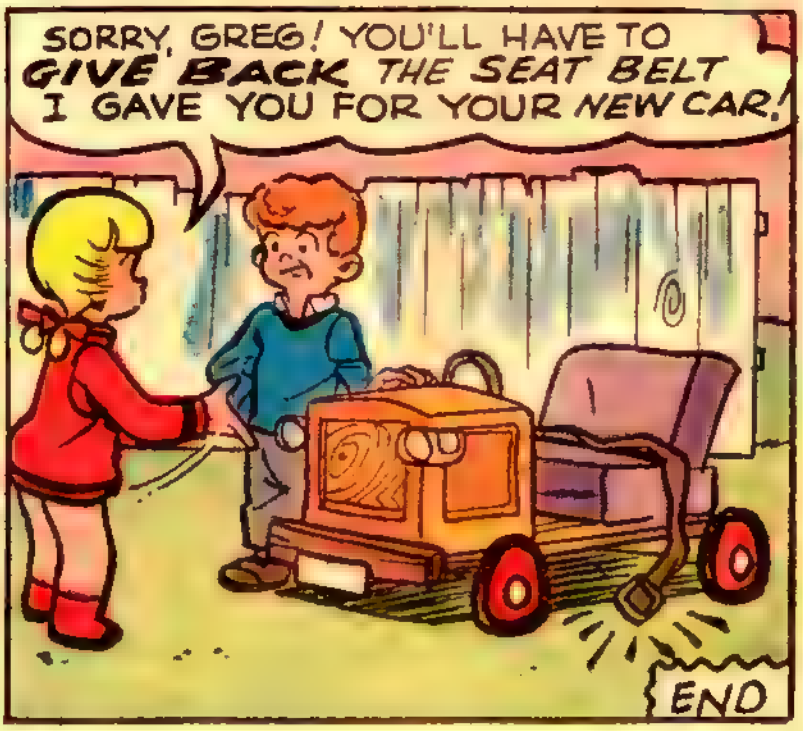
JIMMY
A BELT IN THE BACK

THAT'S FUNNY! IT'S MISSING!
WHAT'S MISSING, DADDY?


MY BELT! IT'S GONE— I CAN'T FIND IT!

ULP!




SORRY, GREG! YOU'LL HAVE TO GIVE BACK THE SEAT BELT I GAVE YOU FOR YOUR NEW CAR!
END

Archie's Pal
Jughead
the MISSING LINK
I SEE YOU RECEIVED ONE OF THOSE CHAIN LETTERS!
WOULD YOU LISTEN TO THIS! "SEND THREE COPIES TO YOUR FRIENDS, WHO IN TURN WILL SEND IT TO THREE OF THEIR FRIENDS!" SUCH NONSENSE!
TRAS
KEEP
CLEAN
JUGHEAD! WHAT ARE YOU DOING?
I'M RIPPING IT UP! THAT'S WHAT I'M DOING!
RIP!
RIP!
YOU SHOULDN'T HAVE DONE THAT! YOU'LL HAVE BAD LUCK IF YOU BREAK THE CHAIN!
CONTINUED→

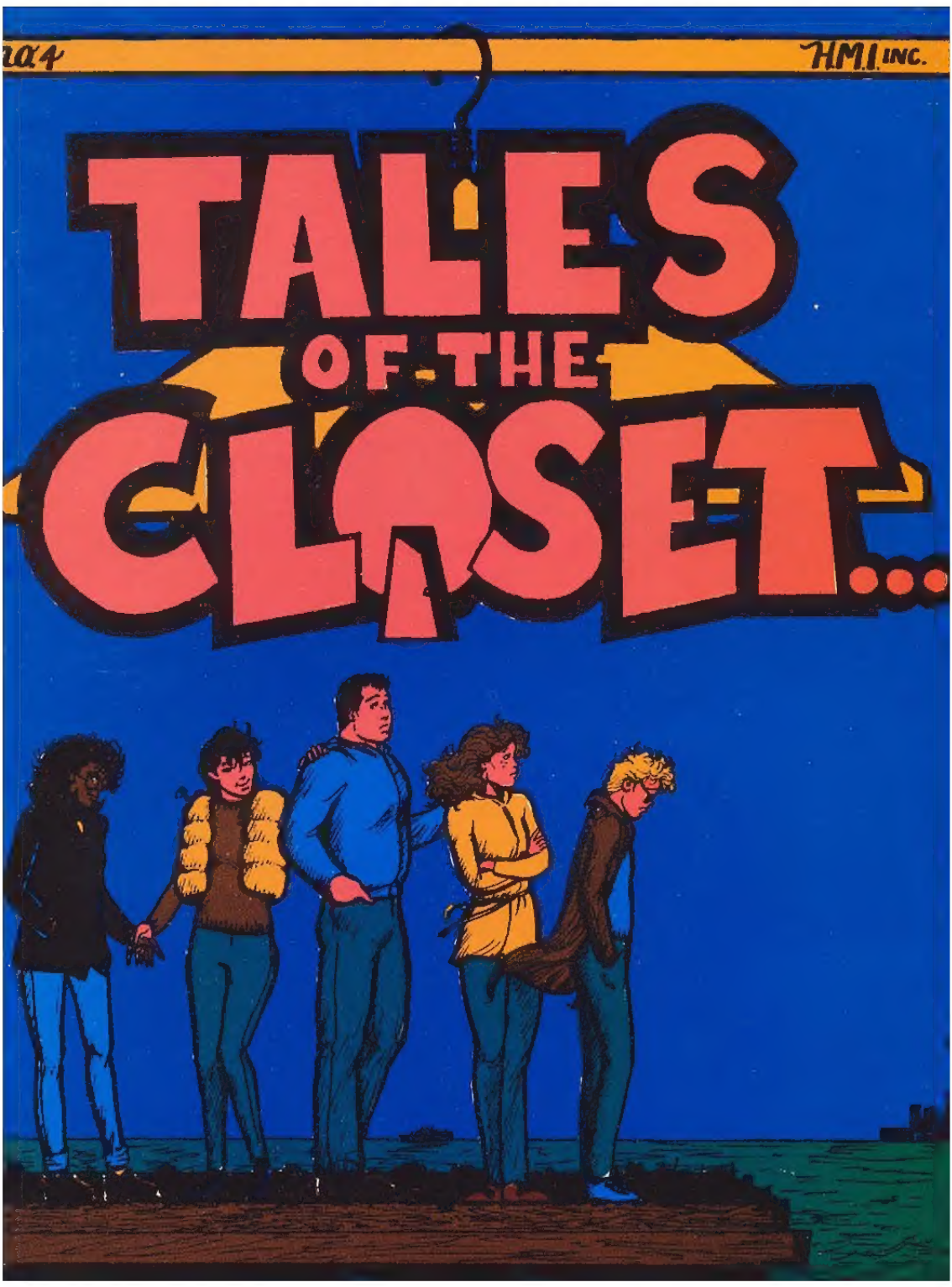
YOU DON'T EXPECT ME TO BELIEVE THAT, DO YOU?
I DON'T KNOW ABOUT YOU--BUT, I'D BE AFRAID TO TEAR IT UP!
THAT FIGURES! YOU'RE A WOMAN! WHAT COULD POSSIBLY HAPPEN?
KONK!
GEE! WE'RE SORRY, MISTER! IT WAS AN ACCIDENT!
SEE?
DON'T BE SILLY! YOU HEARD THEM! IT WAS AN ACCIDENT!
I'D BETTER LEAVE BEFORE YOU HAVE ME BELIEVING THAT NONSENSE!
MEN AT WORK
2

YOU GIRLS ARE SO EMOTIONAL!
HEY! WATCH WHERE YOU'RE WALKING!
OOF!
CRUNCH!
SEE THAT, BETTY? I COULD HAVE FALLEN DOWN THERE IF IT WASN'T FOR THIS GUY'S HEAD!
THAT'S WHAT I CALL GOOD LUCK!
HERE'S SOME MORE GOOD LUCK, BUDDY!
BOINK!
MAYBE THAT'LL TEACH YOU TO LOOK WHERE YOU'RE WALKING!
3

JUGGIE! ARE YOU ALL RIGHT?
I'LL BE FINE AS SOON AS THESE BELLS STOP RINGING!
MAYBE IF YOU SENT THAT CHAIN LETTER, YOUR BAD LUCK WILL STOP!
BETTY! YOU'RE A BIG GIRL NOW! YOU CAN'T REALLY BELIEVE THAT!
PUFF! PUFF!
JUG! YOU'VE GOT TO HELP ME! MOOSE IS AFTER ME!
D-UH! WHERE IS HE? WHERE DID REGGIE GO?
WELL-ER-- WHY--
SAY! WHO'S THAT BEHIND YOU?
DUH! WHAT'S GOING ON HERE?
YIPE!

YOU'VE BEEN LYING TO ME TO PROTECT REGGIE!
NO! I HAVENT I SWEAR!
WELL- THIS IS TO MAKE SURE YOU DON'T!
BOP!
ARE YOU CONVINCED YET, JUGHEAD?
NO! I JUST HAPPEN TO BE A VICTIM OF CIRCUMSTANCES, THAT'S ALL!
I'M GOING TO GET MYSELF SOME HAMBURGERS AND FORGET ALL ABOUT THAT STUPID LETTER!
choclit
5

BE HONEST! DOES THIS LOOK LIKE A PLATE OF BAD LUCK?
OUTA MY WAY!
MY HAMBURGERS!
NOW, I GOT YOU, REGGIE!
OH, NO YOU DON'T!
SQUISH!
THAT DID IT!
DID IT SAY THAT THESE LETTERS HAVE TO BE TYPED, BETTY?
THE END
6



Ivan Velez Jr. once said that Tales of the Closet was supposed to be Archie with gay characters.

-- Here w/Josh and Sara podcast #147

Tales of the Closet was published by a small youth services program based out of NYC. It's one of the few representations of reality-based gay teens in comics real life teenagers could count on on an ongoing basis. The only other companies that have any staying power in the comics industry besides Archie are Marvel and DC, who mainly dealt with superheroes and didn't touch gay issues for nearly forever. Velez and the HMI's attempt was innovative and formidable. They first appeared in 1987 and the series ended, on a cliffhanger, that hasn't been resolved to this day, in 1993. It lasted for six years, longer than any other depiction of gay teens that didn't wear capes and have sci-fi based super powers, something gay teens may have wished for when fighthing homophobia, but alas, couldn't count on.

Now, 23 years after the debut of "the gay Archie", the actual Archie publications have finally decided to take a bold step into the modern day.

Congratulations to Archie Comics for joining us (well, most of us) in the 21st century. We knew it had to happen one day.

And congratulations to DCP's scanner ComicHost and editor sidekick for releasing this awesome scan of another wonderful Archie Comics release.

NEXT ISSUE:

KEVIN is back!

VERONICA might lose **BETTY** for her new BFF for good if she doesn't watch her step!

The return of Kevin Keller!

Look for Veronica #205 on sale the week of March 15, 2011

(This scan was released the week of January 31st, 2011.)